

ROI Influencers: Real Estate 2024 - Jason Pierson



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Jason Pierson of Pierson Commercial Real Estate Named to ROI-NJ's 2024 Influencers: Real Estate List Four Consecutive Years

Marlboro, NJ [November 15, 2024] – [Pierson Commercial Real Estate](#) (Pierson Commercial) is pleased to announce that Jason Pierson, President, has been named to *ROI-NJ's* prestigious [2024 Influencers: Real Estate](#) list. Recognized for his exceptional contributions to the retail real estate sector, Pierson possesses 20+ years commercial real estate experience and was highlighted for building a reputation as one of the most-trusted retail real estate advisors in the industry.

As *ROI-NJ* noted, "Picking the leading influencers is challenging. From the booming e-commerce and logistics sector to the ongoing, long-lasting growth of multifamily developments, to the rethinking of office complexes amid a still-uncertain future, the impact of commercial real estate on business in New Jersey is incredibly far-reaching. From the state's biggest developers to its most important service providers, from key public officials to top-notch brokers, the 2024 ROI Influencers: Real Estate list honors the best of the best in the sector – those whose influence will be felt for years to come."

Pierson's inclusion marks the fourth year in a row he is being recognized for his consistent leadership and continued influence in the retail real estate market. In addition to his longstanding success in retail real estate, Pierson has played a critical role in

advising clients across various sectors, demonstrating a deep understanding of the market and providing strategic insights that have helped clients achieve their real estate goals. Known for his client-first approach, Pierson continues to be an influential figure in the industry, earning the trust and respect of his clients and peers alike.

Established in 2011, Pierson Commercial is a leading retail commercial real estate brokerage firm. Headquartered in Marlboro, N.J., with an office in New York City, the company's client base encompasses real estate developers, as well as approximately two dozen regional and national retailers throughout New Jersey. The firm's retail leasing and property marketing assignments total over 80 listings and 6 MSF of retail space across major downtown redevelopments, new construction and existing retail shopping centers. Pierson Commercial prides itself on possessing the sophistication and resources of a large corporation balanced by an entrepreneurial mindset and efficiency of a boutique firm. The firm's success can be attributed to adhering to a strict ethical, hardworking and "client-first" culture.